



MARKETING, EVENTS & SPONSORSHIP MANAGER

MT GRAVATT AFC



Reporting to the MGAFC Board, the Marketing, Events & Sponsorship Manager will be responsible to:

- Implement and maintain a marketing plan to promote the club;
- Oversee development and maintenance of club's official social media pages and website;
- Assist in the preparation and publication of club newsletters;
- Act as a liaison officer for stakeholders & guests at all club events and functions;
- Develop and maintain a close working relationship with sub-committee including Marketing Coordinator, Sponsorship Coordinator and Events Coordinator;
- Work with Football Directors to ensure consistent message of club culture & positive aspects of the club's activities through social media channels;
- Assist with obtaining sponsorship for the club;
- Maintain relationships with sponsors, assist in development of programs for the recruitment and retention of financial supporters of the club;
- Oversee publicising and promotion of all events, programs and competitions within the club's area;
- Role links to Vice President and Treasurer for representation and support.

The ideal candidate will have:

- A strong personal brand, including ability to display integrity and a commitment to professionalism & accountability in line with club culture;
- Strength in building and maintaining relationships across varying age groups and stakeholders;
- Attention to detail but also the ability to see the implications for the bigger picture;
- The ability to lead and manage teams, volunteers, and projects through delegation and empowering others within the team; and
- Organisational skills, with ability to prioritise work & multi-task.

To apply, please contact

Mark Warwick

mtgafc.president@gmail.com or 0422 420 016